UNAPPROVED MINUTES CITY OF MILPITAS ARTS COMMISSION

Minutes: Regular Meeting of Arts Commission

Date of Meeting: Monday, April 28, 2003

Place of Meeting: Milpitas City Hall, 455. E. Calaveras Blvd., Committee Conference Room

I. Roll Chairperson Foulk called the meeting to order at 5:04 p.m.

Commissioner's Barrie (5:50 p.m.), Foulk, Hays (5:15 p.m.), Hicks, Rabe and

Ogle were present.

Commissioner's Barnes, Cherry, and Gupta were absent.

City Staff Present: Bonnie Greiner, Recreation Services Manager; Renee Lorentzen, Public Services Assistant; Jennifer Tagalog, Recording Secretary;

City Council Liaison present: Armando Gomez

Guests: Beverly Barron, Bay Area Showcase Chorus; John Ribovich, Calaveras Repertory Theatre; Doug Carmen, Representing Darlene Carman; Leslie Henry, Fancy Dancers; Trini Aolin, Filipino American Association of Milpitas, Inc.; T. Lam, Firebird Youth Chinese Orchestra; Eddie Diaz, Flamenco Society of San Jose; Anastasia Herold, Fremont Symphony; Helen Moreno, Kaisahan of San Jose, Inc.; Yolette Merritt; Larry Voellger, Milpitas Camera Club; Jeff Jones,

San Jose Wind Symphony;

II. Pledge The Chair led the Commission in the Pledge of Allegiance.

III. Citizen's Forum Larry Voellger, Milpitas Alliance for the Arts (MAFTA) Vice-President, invited

Commissioners to attend a Literary Tea which will be held on May 17, 2003, from 1-3 p.m. at the Community Center. The author of the Money Dragon will be the guest speaker and a Hawaiian dance troop will be performing. He also indicated that a light lunch would be served. Tickets are \$10 for adults and \$8 for seniors and were still available for purchase. This event is co-sponsored as

part of the Cultural Arts Support Grant Program.

IV. Minutes MOTION to approve the March 24, 2003, minutes as submitted.

M/S: Rabe, Ogle

Ayes: (4) Foulk, Hicks, Ogle, and Rabe

Absent: (4) Barrie, Barnes, Cherry, Hays, and Gupta

V. Agenda MOTION to approve the April 28, 2003, agenda as submitted.

M/S: Ogle, Rabe

Ayes: (4) Foulk, Hicks, Ogle, and Rabe

Absent: (4) Barrie, Barnes, Cherry, Hays and Gupta

VI. Announcements/Correspondence

Bonnie Greiner, Recreation Services Manager announced the following:

- Rainbow Theatre will be performing Dear Edwina, April 25th May 3rd, 2003.
- Arbor Day Celebration at Yellowstone Park was very successful with over 300 attending.
- The following Commissioners were scheduled for upcoming Cultural Arts Events: MAFTA Tea (5/17) Ogle and San Jose Wind Symphony (5/18) Rabe and Hicks. Commissioner Hicks indicated she would be out of town and unable to attend the May 18, 2003, event.
- Dog Park Ground Breaking will be held on May 10, 2003, starting at 10 a.m. at Ed Levin Park.
- Art in The Park Unveiling is scheduled for May 10, 2003, at 11:30 a.m. at Murphy Park.

VII. Old Business

1. Dog Park Art – Bonnie Griener, Recreation Services Manager

On May 10, 2003, the City of Milpitas will be holding an official Ground Breaking Ceremony at the new Dog Park Site in Ed Levin Park. \$2,000.00 had been allotted for the art at the Milpitas Dog Park in its project budget. Bonnie Greiner, Recreation Services Manager, provided color samples of possible types of artwork for the Dog Park for the Commission's consideration and review.

MOTION to recommend to City Council to appropriate \$2,000.00, for a dog bone entrance sign indicating the rules of the Dog Park.

M/S: Rabe, Ogle

Ayes: (5) Foulk, Hays, Hick, Ogle, and Rabe Absent: (4) Barrie, Barnes, Cherry, and Gupta

VIII. Public Hearing

1. Cultural Arts Support Program Review

On April 9, 2003, Renee Lorentzen, Public Services Assistant, hand delivered the 2003-2004 Cultural Arts Support Program (CASP) binders to the Arts Commissioners. Included in the Commission packet for review were the CASP Review meeting procedures.

Fourteen applicants submitted their applications by the February 21, 2003, deadline. Twelve applicants were eligible for funding. Attached was a list of the 12 eligible applicants.

Commissioners graded each applicant on a cumulative grading scale with 50 points being the highest possible score. Those scores were then averaged with the Staff evaluation form, with 40 possible points; the highest score possible, 90 points. Staff score is $1/7^{th}$ of the total possible points. There is \$22,000.00 available for the Cultural Arts Support Program in the 2003-2004 funding cycle, a two thousand dollar increase from the past fiscal year's \$20,000.00 allocation. The Commission had the following options available for funding:

Option A: Fund the top 11 scoring grant applicants at \$2,000.00 each, for a total of \$22,000.00.

Option B: Fund the top scoring 10 grant applicants \$2,000.00 each, and award the remaining two applicants \$1,000.00 each, for a total of \$22,000.00.

The Commission decided to discuss options A and B after the applications had been reviewed.

The applicants reviewed their proposals and the Commissioners questioned the applicants on areas they needed further clarification on or questions that were not answered on the application. Commissioner Rabe informed the applicants that the City of Milpitas would be celebrating their 50th Anniversary next year and wanted to know if they would be interested in incorporating the 50th Anniversary in some form (i.e. announcement in program, 50th Anniversary logo on promotions, or possibly performing at one of the events). All the applicants were very willing to recognize the City's 50th Anniversary in some form.

Renee Lorentzen, Public Services Assistant, explained that staff would take all the ratings from the Commissioners and bring the results back to the Commission at their May 19, 2003, meeting.

The Commission felt it was necessary to have staff calculate the results of ratings at the meeing in order to determine how the remaining \$2,000.00 would be distributed. Staff received all the rating scores from the Commission and calculated the average scores immediately after voting was completed.

See attachment on individual ratings from Commissioner's.

MOTION to recommend to City Council funding \$2,000.00 to the top ten rated applications and \$1,000.00 each to Firebird Youth Chinese Orchestra and Yollette Merritt.

M/S: Foulk, Hays

Ayes: (3) Foulk, Hicks, Hays Nays: (3) Rabe, Ogle, Barrie

Absent: (3) Barnes, Cherry, and Gupta

Motion died for lack of majority.

Commissioner Barrie indicated that she didn't think that just because someone completed an application they were entitled to receive funding.

MOTION to only fund the top 10 rated applicants.

M/S: Barrie, None

The motion died for lack of a second.

Commissioner Hays wanted to fund the top 10 applicants \$2,000.00 and appropriate the remaining \$2,000.00 towards public art. Staff explained that the \$22,000.00 funding was designated for this program by the City Council and that the Commission could not modify the policy.

Commissioner Barrie felt the CASP guidelines needed to reviewed prior to next funding cycle to address the following issues: 1) Possible sliding scales for funding criteria; 2) Providing further detail on what is considered a Cultural Art/Promotion of arts; 3) Where groups celebrating ethnic heritage lie within the system of arts.

MOTION to recommend to City Council funding \$2,000 to the top ten rated applications and \$1,000.00 each to Firebird Youth Chinese Orchestra and Yollette Merritt.

M/S: Hays, Hicks

All Ayes

Absent: (3) Barnes, Cherry, and Gupta

The Commission requested to review the CASP process at the May 19, 2003, Arts Commission meeting to recommend future changes.

IX. Other Business

1. Staff Reports/Program Reports - none

2. Liaison Reports

- 2.1 City Council none
- 2.2 Senior Advisory Commission none
- 2.3 Planning Commission none
- 2.4 Parks, Recreation and Cultural Resources Commission none
- 2.5 Community Advisory Commission none
- 2.6 Sister Cities Commission none
- 2.7 Library Advisory Commission none
- 2.8 Youth Advisory Commission
- 2.9 Milpitas Unified School District none

X. Future Agenda Items

CASP Guidelines Process & Review

Commissioner Hays questioned how the Commission would go about requesting public art in Milpitas. Commissioner Rabe suggested Commissioner Hays informs the City Council about her request during citizen's forum.

XI. Adjournment

There being no further business, Chairperson Foulk adjourned the meeting at 8:04 p.m. until The next scheduled meeting on May 19, 2003.

Respectfully Submitted Jennifer Tagalog Recording Secretary